 **FDA/FM05/AD/01**

**APPLICATION FOR FOOD PRODUCT ADVERTISEMENT**

1. Generic name of product…………………………………………………………………………………………………………

1. Brand name of product (if any) …………………………………………………………………………………………………...

1. Name and address of manufacturer or local agent (importer):

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1. Telephone Number………………………………………………………………………………………………………………...

5.

* 1. Name and Address of Advertising Company:

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* 1. Proposed media for Advertisement:

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1. Product Registration Number: …………………………………………………………………………………………………...

1. (i) Has the product been previously advertised?

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Yes: No:

(iii) If yes, please attach a copy of the old script, audio or video recording, where applicable.

**NB**: Please attach:

* 1. An application letter addressed to the Chief Executive, FDA
  2. A copy of the script **(please note: a) any script written in a local language should be submitted with a corresponding English translation. b) audio/video recording will be received after script has been approved by the FDA)**
  3. A photocopy of a valid certificate of registration/letter of approval
  4. Additional documentation substantiating any claims made